

U.S. Department of Justice  
Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

**Supplemental Statement**

**Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

For Six Month Period Ending 9/30/2013

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

Missy Farren & Associates, Ltd. d/b/a MFA

5949

(c) Business Address(es) of Registrant

206 Bon Air Avenue, New Rochelle, NY 10804

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
------	----------	-----------------------

- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

- (b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

- (c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
------	------------------------	-----------------

- (d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
------	------------------------	-------------------	-----------------

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

The Cayman Islands Department of Tourism

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☐ No ☐Exhibit B<sup>4</sup> Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

### III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

The Foreign Principal is the Cayman Islands Department of Tourism. The Registrant provides public relations services to the Foreign Principal. The registrant drafts and disseminates press releases and facilitates the publication of travel-related articles which are designed to promote tourism to the Cayman Islands.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

The Registrant's activities are political in nature only to the extent that they affect the public interest regarding the Cayman Islands Department of Tourism. The Registrant promotes tourism to the Cayman Islands by providing public relations services to the Cayman Islands Department of Tourism. The Registrant drafts and disseminates press releases, and facilitates the publication of travel-related articles in newspapers and magazines for the Cayman Islands Department of Tourism.

In order to provide such public relations services to the Cayman Islands Department of Tourism, the Registrant engages in contact with a variety of media sources on an ongoing, consistent basis. The nature of all such contact is solely that of speaking with journalists to facilitate the publication of press releases and articles to promote the Cayman Islands as a tourist destination. The Registrant has not arranged, sponsored, or delivered speeches, lectures, or radio and TV broadcasts in behalf of the Cayman Islands Department of Tourism.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV - FINANCIAL INFORMATION

## 14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
See attached:	Addendum I		

\$ 222,528.89

Total

## (b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

## (c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
-------------------	---------------	----------------	---------

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See attached:	Addendum II		

\$ 28,752.88

---

Total

(PAGE 7)

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐

No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
------	-----------	-------------------	----------------	---------

**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐

No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
------	--------------------------	-------------------------------------	-------------------

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

The Cayman Islands Department of Tourism

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams  
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

Electronic Communications

- ☒ Email  
☐ Website URL(s): \_\_\_\_\_  
☐ Social media websites URL(s): \_\_\_\_\_  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries  
☐ Legislators ☒ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

See Addendum III

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐ No ☒

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



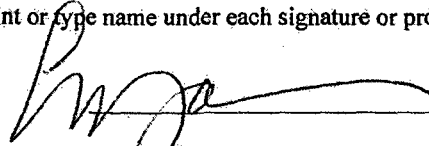
VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

10/18/13

(Print or type name under each signature or provide electronic signature<sup>13</sup>)



Missy Farren

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

# **ADDENDUM I**

4:29 PM

10/02/13

**Missy Farren & Assoc., Ltd.**  
**Customer QuickReport**  
April through September 2013

Type	Date	Num	Amount
Cayman Islands D.O.T.#33-A			
Payment	04/12/13	29689	37,900.90
Payment	05/06/13	29760	36,361.43
Payment	06/03/13	29846	34,078.51
Payment	06/26/13	29915	7,660.19
Payment	07/19/13	29996	29,700.00
Payment	08/12/13	30055	29,700.00
Payment	08/21/13	30086	9,453.83
Payment	09/04/13	30116	37,674.03

# 222,528.89

# **ADDENDUM II**

4:28 PM

10/02/13

Accrual Basis

## Missy Farren &amp; Assoc., Ltd.

## Item QuickReport

April through September 2013

Type	Date	Num	Name	Amount
<b>Service</b>				
<b>Reimbursed Expenses</b>				
<b>Telephone/Internet (Telephone/Internet)</b>				
Invoice	04/19/13	5424MarExp	Cayman Islands D.O.T.#33-A	-994.49
Invoice	05/17/13	5476AprExp	Cayman Islands D.O.T.#33-A	-689.76
Invoice	06/19/13	5517MayExp	Cayman Islands D.O.T.#33-A	-497.57
Invoice	07/19/13	5558JunExp	Cayman Islands D.O.T.#33-A	-486.68
Invoice	08/16/13	5608JulExp	Cayman Islands D.O.T.#33-A	-472.69
Invoice	09/20/13	5662AugExp	Cayman Islands D.O.T.#33-A	-500.53
Total Telephone/Internet (Telephone/Internet)				-3,641.72
<b>Postage/Fedex (Postage/Fedex)</b>				
Invoice	05/17/13	5476AprExp	Cayman Islands D.O.T.#33-A	-15.36
Invoice	07/19/13	5558JunExp	Cayman Islands D.O.T.#33-A	-125.68
Total Postage/Fedex (Postage/Fedex)				-141.04
<b>Messengers (Messengers)</b>				
Invoice	05/17/13	5476AprExp	Cayman Islands D.O.T.#33-A	-12.50
Invoice	06/19/13	5517MayExp	Cayman Islands D.O.T.#33-A	-31.50
Invoice	07/19/13	5558JunExp	Cayman Islands D.O.T.#33-A	-43.50
Invoice	08/16/13	5608JulExp	Cayman Islands D.O.T.#33-A	-524.50
Invoice	09/20/13	5662AugExp	Cayman Islands D.O.T.#33-A	-24.75
Total Messengers (Messengers)				-636.75
<b>Transportation (Transportation)</b>				
Invoice	04/19/13	5424MarExp	Cayman Islands D.O.T.#33-A	-368.16
Invoice	05/17/13	5476AprExp	Cayman Islands D.O.T.#33-A	-56.75
Invoice	06/19/13	5517MayExp	Cayman Islands D.O.T.#33-A	-248.03
Invoice	07/19/13	5558JunExp	Cayman Islands D.O.T.#33-A	-456.28
Invoice	08/16/13	5608JulExp	Cayman Islands D.O.T.#33-A	-65.63
Invoice	09/20/13	5662AugExp	Cayman Islands D.O.T.#33-A	-187.38
Total Transportation (Transportation)				-1,382.23
<b>Airfare (Airfare)</b>				
Invoice	06/19/13	5517MayExp	Cayman Islands D.O.T.#33-A	-914.60
Invoice	07/19/13	5558JunExp	Cayman Islands D.O.T.#33-A	-1,089.55
Invoice	08/16/13	5608JulExp	Cayman Islands D.O.T.#33-A	-1,135.39
Total Airfare (Airfare)				-3,139.54
<b>Hotel/Gratuity (Hotel/Gratuity)</b>				
Invoice	04/19/13	5424MarExp	Cayman Islands D.O.T.#33-A	-50.00
Invoice	06/19/13	5517MayExp	Cayman Islands D.O.T.#33-A	-3,203.10
Invoice	07/19/13	5558JunExp	Cayman Islands D.O.T.#33-A	-1,126.22
Invoice	09/20/13	5662AugExp	Cayman Islands D.O.T.#33-A	-15.00
Total Hotel/Gratuity (Hotel/Gratuity)				-4,394.32
<b>Meals (Meals)</b>				
Invoice	04/19/13	5424MarExp	Cayman Islands D.O.T.#33-A	-588.57
Invoice	05/17/13	5476AprExp	Cayman Islands D.O.T.#33-A	-310.67
Invoice	06/19/13	5517MayExp	Cayman Islands D.O.T.#33-A	-180.25
Invoice	07/19/13	5558JunExp	Cayman Islands D.O.T.#33-A	-1,001.01
Invoice	08/16/13	5608JulExp	Cayman Islands D.O.T.#33-A	-538.80
Invoice	09/20/13	5662AugExp	Cayman Islands D.O.T.#33-A	-214.48
Total Meals (Meals)				-2,833.78
<b>Media Product Purchase (Media Product Purchase)</b>				
Invoice	07/19/13	5558JunExp	Cayman Islands D.O.T.#33-A	-1,995.88
Total Media Product Purchase (Media Product Purchase)				-1,995.88
<b>Clippings (Burrelles) (Clippings)</b>				
Invoice	04/19/13	5424MarExp	Cayman Islands D.O.T.#33-A	-884.39
Invoice	05/17/13	5476AprExp	Cayman Islands D.O.T.#33-A	-626.28
Invoice	06/19/13	5517MayExp	Cayman Islands D.O.T.#33-A	-471.80
Invoice	08/16/13	5608JulExp	Cayman Islands D.O.T.#33-A	-622.79
Invoice	09/20/13	5662AugExp	Cayman Islands D.O.T.#33-A	-488.59
Total Clippings (Burrelles) (Clippings)				-3,093.85

4:28 PM

10/02/13

Accrual Basis

## Missy Farren &amp; Assoc., Ltd.

## Item QuickReport

April through September 2013

Type	Date	Num	Name	Amount
<b>Media Measure (Burrelles) (Media Measure)</b>				
Invoice	04/19/13	5424MarExp	Cayman Islands D.O.T.#33-A	-275.82
Invoice	05/17/13	5476AprExp	Cayman Islands D.O.T.#33-A	-272.19
Invoice	06/19/13	5517MayExp	Cayman Islands D.O.T.#33-A	-272.19
Invoice	09/20/13	5662AugExp	Cayman Islands D.O.T.#33-A	-272.19
Total Media Measure (Burrelles) (Media Measure)				-1,092.39
<b>Clip Measure (VMS) (Clip Measurement System)</b>				
Invoice	07/19/13	5558JunExp	Cayman Islands D.O.T.#33-A	-610.63
Total Clip Measure (VMS) (Clip Measurement System)				-610.63
<b>Photo/Video (NY News Monitor) (Photo/Video)</b>				
Invoice	04/19/13	5424MarExp	Cayman Islands D.O.T.#33-A	-2,500.00
Total Photo/Video (NY News Monitor) (Photo/Video)				-2,500.00
<b>Shows/Event Fees (Shows/Event Fees)</b>				
Invoice	05/17/13	5476AprExp	Cayman Islands D.O.T.#33-A	-1,395.00
Invoice	07/19/13	5558JunExp	Cayman Islands D.O.T.#33-A	-500.00
Total Shows/Event Fees (Shows/Event Fees)				-1,895.00
<b>Magazines/Research (Magazines/Research)</b>				
Invoice	09/20/13	5662AugExp	Cayman Islands D.O.T.#33-A	-19.98
Total Magazines/Research (Magazines/Research)				-19.98
<b>Supplies / Misc (Supplies/Misc)</b>				
Invoice	06/19/13	5517MayExp	Cayman Islands D.O.T.#33-A	-841.15
Invoice	07/19/13	5558JunExp	Cayman Islands D.O.T.#33-A	-492.58
Invoice	08/16/13	5608JulExp	Cayman Islands D.O.T.#33-A	-42.04
Total Supplies / Misc (Supplies/Misc)				-1,375.77
Total Reimbursed Expenses				-28,752.88
Total Service				-28,752.88
<b>TOTAL</b>				<b>-28,752.88</b>

**Missy Farren Associates, Ltd.**  
**Registration #5949**  
**Supplemental Statement for 9/30/13**

**Media Representatives - Entertainment**

Meals	Date	Place	
8.46	3.3.13	Terminal B, LaGuardia Airport, Flushing NY 11369	Snacks and drinks for staff at airport
30.00	3.3.13	Miami International Airport, Miami, FL	Dinner for staff at airport
12.45	3.3.13	Miami International Airport, Miami, FL	Snacks and drinks for staff at airport
13.41	3.3.13	Terminal B, LaGuardia Airport, Flushing NY 11369	Breakfast for staff at airport
3.73	3.4.13	Fosters Food Fair, Grand Cayman	Water for staff during meetings
6.25	3.5.13	Fosters Food Fair, Grand Cayman	Water and snacks for staff during meetings
156.69	3.6.13	Italian Kitchen, Morritt's Plaza, Grand Cayman	Dinner for staff during meetings
6.90	3.7.13	Owen Roberts Intl Airport, Grand Cayman	Snacks and drinks for staff at airport
6.25	3.9.13	Subway Sandwiches, Grand Cayman	Breakfast for staff during meetings
30.19	3.9.13	Rum Point, Wreck Bar & Grill, Grand Cayman	Lunch for staff during meetings
163.00	3.18.13	Casa Mono, 52 Irving Place, NY 10003	Lunch with freelance journalist, Chadner Navarro
22.45	3.20.13	Le Pain Quotidien, 3 Park Ave., NY 10016	Coffee and snack with Afar journalist
78.33	3.26.13	El Quinto Pino, 401 W. 24th St., NY 10011	Meeting with ABC producer
50.46	3.27.13	Land Thai Kitchen, 450 Amsterdam Ave., NY 10024	Dinner with NBC producer
137.95	4.7.13	Omen Restaurant, 113 Thompson St., NY 10012	Dinner with NY Daily news travel editor
90.00	4.9.13	Rosemary's, 18 Greenwich Ave., NY 10011	Dinner with freelance writer for Wall Street Journal
5.44	4.12.13	Indie Food & Wine, 144 W. 65th St., NY 10023	Coffee with freelance writer Liz Gunnison
77.28	4.30.13	Lupa Restaurant, 170 Thompson St., NY 10012	Dinner with Wine Spectator
127.79	4.30.13	Rosa Mexicano, 61 Columbus Ave., NY 10023	Dinner with GMA producer
42.46	5.13.13	Eataly, Front 200 5th Ave, NY 10010	Lunch with Time Out NY editor
10.00	5.14.13	Le Pain Quotidien, 3 Park Ave., NY 10016	Coffee for staff at planning meeting for Aspen Food & Wine event
207.02	6.7.13	Charlie Bird, 5 King St., NY 10012	Dinner with Bon Appetit magazine
70.43	6.11.13	Corkbuzz, 13 E. 13th St., NY 10003	Dinner with People magazine features editor
119.08	6.12.13	The John Dory, 1196 Broadway, NY 10001	Lunch with NYT style and travel writer
135.23	6.12.13	Charlie Bird, 5 King St., NY 10012	Dinner with Sous Style
4.30	6.13.13	Denver International Airport, Denver, CO	Water for staff at airport
8.71	6.13.13	LaGuardia Airport, Flushing NY 11369	Snacks and drinks for staff at airport
29.84	6.13.13	Denver International Airport, Denver, CO	Lunch for staff at airport

Received by NSD/FARA Registration Unit 10/21/2013 4:32:39 PM

**Missy Farren Associates, Ltd.**  
**Registration #5949**  
**Supplemental Statement for 9/30/13**

58.09	6.13.13	Montagna Bar, 675 E. Durant Ave., Aspen, CO 81611	Drinks for staff and client during Food & Wine event
8.00	6.14.13	Victoria's Espresso, 510 E. Durant Ave. Aspen, CO	Coffee and water for staff during Food & Wine event
22.00	6.15.13	Jour DE Fete, 710 E. Durant Ave., Aspen, Co 81611	Lunch for staff during Food & Wine event
3.20	6.15.13	Aspen Bar & Grill, 0233 E. Airport Rd., Aspen, CO	Water for staff at airport
125.21	6.19.13	Charlie Bird, 5 King St., NY 10012	Dinner with Kate Krader from Food & Wine magazine
93.00	6.20.13	Charlie Bird, 5 King St., NY 10012	Dinner with editors from Details nad FathomAWAY
116.90	6.26.13	ABC Kitchen, 888 Broadway, NY 10003	Lunch with Jackie Cooperman, Wall Street Journal
209.26	7.7.13	Charlie Bird, 5 King St., NY 10012	Dinner with WSJ Off Duty and GC magazine
85.97	7.8.13	Lafayette, 380 Lafayette St., NY 10003	Lunch with Huffington Post travel/food writer
97.99	7.17.13	ABC Cocina, 38 E. 19th St., NY 10003	Dinner with Bon Appetit writer
145.58	7.24.13	Charlie Bird, 5 King St., NY 10012	Dinner with Mary Anne Potts from National Geographic Adventure
5.22	8.6.13	LaGuardia Airport, Flushing NY 11369	Water and snacks for staff at airport
14.37	8.6.13	Miami International Airport, Miami, FL	Water and snacks for staff at airport
37.94	8.6.13	Mizu, Camana Bay, Grand Cayman	Dinner for staff while in Cayman for meetings
3.75	8.6.13	Comfort Suites & Resort, Grand Cayman	Water for staff while in Cayman for meetings
16.25	8.7.13	Coconut Joe's, Seven Mile Beach, Grand Cayman	Water for staff while in Cayman for meetings
67.73	8.7.13	Karoo, Camana Bay, Grand Cayman	Dinner for staff while in Cayman for meetings
5.00	8.7.13	Café Del Sol, Camana Bay, Grand Cayman	Water for staff while in Cayman for meetings
40.95	8.8.13	Jessie's Juice Bar, Camana Bay, Grand Cayman	Breakfast for staff while in Cayman for meetings
3.99	8.8.13	Miami International Airport, Miami, FL	Water for staff at airport
19.28	8.8.13	Miami International Airport, Miami, FL	Dinner for staff at airport

**2,833.78**

Received by NSD/FARA Registration Unit 10/21/2013 4:32:39 PM



**Missy Farren Associates, Ltd.**  
**Registration #5949**  
**Supplemental Statement for 9/30/13**

**Travel Expenses**

<b>Airfares</b>	<b>Who</b>	<b>Travel dates</b>	<b>Where</b>	<b>Trip</b>
914.60	Agatha Capacchione	6.13.13 - 6.15.13	Aspen, CO	Airfare for staff to Food and Wine event in Aspen
832.55	Agatha Capacchione	7.10.13 - 7.13.13	Grand Cayman	Staff travel to Cayman for global meetings
257.00	Agatha Capacchione	6.13.13 - 6.15.13	Aspen, CO	Baggage and change fees for staff for travel to event in Aspen
491.00	Agatha Capacchione	8.6.13 - 8.8.13	Grand Cayman	Staff travel to Cayman for global meetings - date change
644.39	Agatha Capacchione	7.31.13 - 8.2.13	Grand Cayman	Staff travel to Cayman for presentations

**3,139.54**

Received by NSD/FARA Registration Unit 10/21/2013 4:32:39 PM

# **ADDENDUM III**



For more info please contact:  
Missy Farren & Associates, Ltd. (212) 528-1691  
Megan Warner, [mwarner@mfa ltd.com](mailto:mwarner@mfa ltd.com)  
Lauren Ryback, [lryback@mfa ltd.com](mailto:lryback@mfa ltd.com)

#### DISCOVER THE CAYMAN ISLANDS WITH NEW MOBILE APPLICATION



New York, New York, May XX, 2013 – The distinctive offerings of the Cayman Islands are now at travellers' fingertips with a new mobile application entitled 'Discover Cayman.' The app provides visitors with information on a wide variety of topics about the destination in an easy-to-use, interactive smart phone app. Available from Apple's iTunes store, 'Discover Cayman' streamlines general destination facts, maps, an event calendar, booking agent, social networking capabilities, and games into one platform for use as a convenient vacation-planning tool as well as a platform on which to share experiences. With these features and more, the 'Discover Cayman' application offers a quick and convenient way to explore the Cayman Islands.

With the 'Discover Cayman' application, users can:

- Explore Cayman's hotel accommodations, restaurants, activities, dive operators, and on-island transportation
- Book a vacation directly from the app
- Learn more about Cayman's rich culture and history with fun facts
- Receive up-to-date news, events and offers from the destination
- Interact with other visitors via Facebook, Twitter, Flickr and Youtube
- Send ePostcards to friends and family
- Play an e-game to capture the invasive lionfish

The app also features a weather feed, polls and voting features, a partner directory, and island and dive maps.

"We invite visitors to discover the Cayman Islands with this innovative and practical mobile application," Minister of Tourism, Hon. Cline Glidden said. "As we are constantly striving to present the destination in the most technologically advanced and accessible way, we hope visitors take advantage of the app as they book their vacation and once they are on-island."

"Whether it's booking a hotel room or discovering the dive opportunities, we are confident that the app will make the task of exploring the Cayman Islands and its many attractions a fun, effortless and convenient experience," Shomari Scott, Director of the Department of Tourism added.

The app is available exclusively for the iPhone. For more information on the application, please visit [the iTunes store](#). More information on the Cayman Islands can be found at [www.caymanislands.ky](http://www.caymanislands.ky).

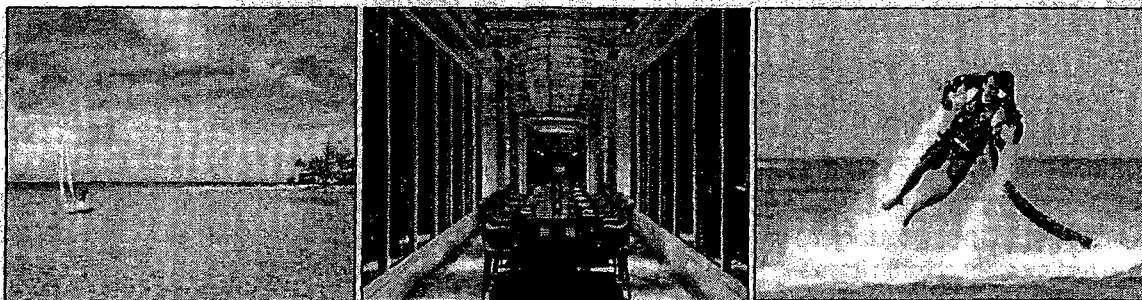
Located 480 miles south of Miami in the vibrant tranquillity of western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial centre, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit [www.caymanislands.ky](http://www.caymanislands.ky) or [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent.



For more info please contact:  
Missy Farren & Associates, Ltd. (212) 528-1691  
Lauren Ryback, [lryback@mfaltd.com](mailto:lryback@mfaltd.com)

## THE CAYMAN ISLANDS REFRESHES THE SUMMER WITH EXCITING NEW VISITOR OFFERINGS

*Enjoy Exhilarating Activities, New Restaurants and Major Hotel Renovations "Only in Cayman" This Season*



Grand Cayman, Cayman Islands, June 6, 2013 – Summer is here and nowhere is this more evident than in the Cayman Islands, with a vast array of new developments promising to make a vacation to Cayman this season unforgettable. From extensive hotel renovations and restaurant openings, to an exhilarating new watersport, Cayman's summer season offers new and exciting experiences for first-time visitors and returning guests alike.

Some of Cayman's most popular hotels will be unveiling new renovations this summer, including:

- The Ritz-Carlton, Grand Cayman recently completed renovations to several of its onsite restaurants, including *Seven*, the property's signature steakhouse, as well as the *Silver Palm Lounge* and *Taikun*, a sushi lounge. *Blue* by Eric Ripert, the hotel's premier AAA Five Diamond Restaurant, has also recently undergone a transformation, encompassing a nautical theme which includes a mural that flows through the entire restaurant depicting a map of islands in the ocean. In addition to renovations to the resort's acclaimed eateries, guest rooms are being upgraded along with improvements to the pool and beach area.
- The Westin Grand Cayman Seven Mile Beach Resort & Spa, formerly named the Westin Casuarina, has also undergone a multi-million dollar 're-imagination' renovation encompassing the main lobby, all 350 guest rooms, meeting rooms and other areas such as the fitness centre.

Heralded as the **Culinary Capital of the Caribbean**, the Cayman Islands is debuting an array of new dining offerings for travelers to enjoy, including:

- **SIDeBar**, a sophisticated, contemporary resto-lounge located at Grand Cayman Beach Suites featuring gastro pub-type offerings in a trendy environment.
- Camana Bay, one of Grand Cayman's most popular destinations for food, fashion and entertainment, recently opened **The West Indies Wine Company**, Grand Cayman's first truly dedicated wine bar featuring 80 different wines by the glass served from Napa Technology's state-of-the-art Wine Station machines. In addition and also located on The Crescent with stunning views of the Harbour, the Waterfront urban diner serves up classic comfort foods while Mizu, an Asian inspired bistro allows guests to enjoy sumptuous sushi in a fun and relaxing setting.

- The Cayman Motor Museum recently opened a **Champagne Lounge** adjacent to its famous collection of automobiles. The perfect location for entertaining corporate clients or conference guests, guests can mingle over bubbles before wandering into the museum for a fun evening of fast cars and high rollers.
- Popular eco-dive lodge Lighthouse Point opened its new **Greenhouse** restaurant earlier this year, keeping with its environmentally responsible ethos and using only local products sourced from Cayman farmers, fishermen and artisan producers, substituting with imported organic goods only when absolutely necessary.

Summer visitors can now enjoy even more fun in the sun with exciting new outdoor activities:

- Jetpack Cayman is an exhilarating water adventure on Grand Cayman, where participants experience the weightless freedom of the world's first recreational jetpack as they take flight up to 30-feet above Cayman's crystal blue waters.
- Grand Cayman is once again gearing up for Kids Sea Camp, offered at **Cobalt Coast** in association with Divetech. This popular camp includes a unique blend of snorkelling, art, conservation learning experiences and more for children travelling to the Cayman this summer. The camp will be held from July 13-20 and July 20-27.

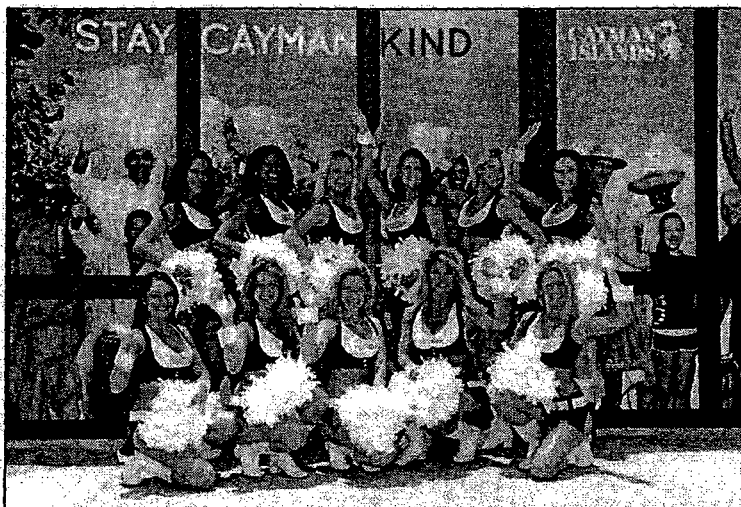
"The Cayman Islands continually seeks to add new and exciting elements to our accommodations and attractions to ensure our visitors have a truly memorable vacation with us" said Shomari Scott, Director of Tourism. "All of this and more can be enjoyed with our 'Only in Cayman' Summer offer which features a fifth night free at participating hotels, as well as discounts on meals and attractions. We look forward to sharing the breathtaking natural beauty of our Islands, and the warmth of our people with all who are looking for an unforgettable, once-in-a-lifetime vacation experience."

Located 480 miles south of Miami in the vibrant tranquillity of western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial centre, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit [www.caymanislands.ky](http://www.caymanislands.ky) or [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent.



For more info please contact:  
Missy Farren & Associates, Ltd. (212) 528-1691  
Megan Warner, [mwarner@mfatld.com](mailto:mwarner@mfatld.com)  
Lauren Ryback, [lryback@mfatld.com](mailto:lryback@mfatld.com)

## NEW YORK JETS FLIGHT CREW CHOOSES THE CAYMAN ISLANDS AS SETTING FOR 2014 SWIMSUIT CALENDAR



Grand Cayman, Cayman Islands, June XX, 2013 – The New York Jets Flight Crew shot their 2014 Swimsuit Calendar in the tropical paradise of the Cayman Islands last month, using the destination's crystal blue waters, white sand beaches and distinctive offerings as a backdrop for the cheerleaders' annual calendar. Shooting the 12-month calendar, which comes out this summer, the Flight Crew snorkeled in the warm waters of the coast of Grand Cayman, splashed with the dolphins at Dolphin Discovery and played with sea turtles at the Cayman Turtle Farm. The cheerleaders also visited Little Cayman, where they enjoyed water sports at the Southern Cross Club.

"The Cayman Islands was pleased to host the New York Jets Flight Crew for their 2014 Swimsuit Calendar," Minister of Tourism Moses Kirkconnell said. "We hope that the diverse offerings showcased will continue to attract Jets fans abroad."

Shomari Scott, Director of the Department of Tourism, added, "We hope that the calendar features Cayman as a stunning destination alongside the members of the Jets' Flight Crew."

The New York Jets Flight Crew 2014 Swimsuit Calendar will be available in late summer.

Located 480 miles south of Miami in the vibrant tranquility of western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognised as a sophisticated, diverse financial centre, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit [www.caymanislands.ky](http://www.caymanislands.ky) or [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent.



For more info please contact:  
Missy Farren & Associates, Ltd. (212) 528-1691  
Megan Warner, [mwarner@mfaltd.com](mailto:mwarner@mfaltd.com)  
Lauren Ryback, [lryback@mfaltd.com](mailto:lryback@mfaltd.com)

**CAYMANKIND SPREADS THIS SUMMER PROVIDING 'FRESH AIR' FOR NYC CHILDREN**  
*The Cayman Islands and The Fresh Air Fund Continue to Provide  
New York City Kids with Fun in the Sun*



**New York, New York, July XX, 2013** – This summer, 10 kids from New York will leave behind the noisy and hectic city to enjoy a completely immersive experience in the Cayman Islands culture. For the seventh consecutive year, the Cayman Islands Department of Tourism and Cayman Airways is partnering with The Fresh Air Fund, an independent, not-for profit agency dedicated to providing cost-free summer vacations for children, to bring lucky kids down to the sun and sand. For one week, these children will stay with local families and learn all about Cayman's marine conservation, fun attractions and what it means to be Caymankind.

From August 8 – 14, the generous host families and the NYC kids will dive into the Cayman culture through visits to Stingray City, the Ambassadors of the Environment Programme, Cayman Turtle Farm, Pedro St. James and the QE II Botanic Park, where they will learn about the endangered Blue Iguana.

For many of the kids, these trips are their first vacation and help shape their lives, expanding their minds and experiences beyond New York City. The Fresh Air Fund has provided free summer vacations to more than 1.7 million children from low-income communities since 1877. Participants are selected based on their achievements, their willingness to succeed and their history with the organization.

"We are very grateful to The Fresh Air Fund for extending this opportunity to us for the seventh consecutive year," said Cayman Islands Department of Tourism Director, Shomari Scott. "We are excited to once again welcome the Fresh Air Fund's New York children to Grand Cayman and look forward to showering them with our unique brand of Caymankindness. I am sure that the children will have a tremendous stay with their host families and hope that their lives will be enriched by experiencing our culture and the exhilarating activities that they will enjoy while vacationing with us," he added."